



FOR IMMEDIATE RELEASE

Heuff Appointed As Exclusive Benelux Distributor of CommandFusion Hardware

CommandFusion appoint Heuff as exclusive distributor of their automation and control hardware range covering the countries of Belgium, Netherlands and Luxembourg.

Amsterdam, Netherlands — 9 April 2014

Benelux distributor Heuff has today been appointed as the exclusive distributor of CommandFusion automation and control hardware covering the Benelux region. Europe is an important region for CommandFusion, as it represents an area of significant growth for the company's hardware products. This appointment will ensure that local integrators have access to Dutch/English speaking support staff trained in CommandFusion products.

"Heuff are highly respected in the Benelux and surrounding regions. This distribution agreement gives local integrators access to some very powerful automation and control hardware", said Jarrod Bell, Co-Founder, CommandFusion.

Heuff add CommandFusion's hardware to their already extensive range of products, including installed sound, pro audio, lighting equipment and other various product ranges. CommandFusion hardware will complement the product ranges that Heuff currently carry and will allow them to expand their business into new areas.

With affordability and a modular, open framework at its core, the CommandFusion hardware range has proven a cost effective and simple way for integrators to provide a reliable automation and control solution. Since its release in 2012, its popularity amongst integrators has been steadily growing. The hardware revolves around a modular design ensuring that all system sizes from a single room up to an entire campus are cost effective

and suited to any unique requirements. Already successful in the home automation industry, the hardware range has allowed CommandFusion to quickly gain ground in the commercial and industrial automation and control sectors. CommandFusion believes in openness: software and hardware protocols are fully published - allowing integrators to mix control systems within a job to suit their requirements and budgets.

“CommandFusion hardware is exactly what our dealers have been asking for”, said Edwin in 't Veld, Commercial Director at Heuff. “The existing range and new upcoming products are really exciting and we think this is the start of something big”

About CommandFusion

CommandFusion is a designer of powerful, cost effective automation and control software and hardware. Emphasizing reliability and interoperability, all hardware and software uses openly documented protocols to allow for ease of integration with other systems. Founded in Melbourne, Australia in 2005, CommandFusion has been selling its flagship software product (iViewer) for iOS since 2008. Renowned for its flexibility and versatility, iViewer is now available for both iOS and Android platforms. The first CommandFusion hardware products were released in 2012. With a small, dynamic and driven international team coming from the automation, software and hardware fields, CommandFusion strives to offer the best support and fastest innovation turnaround in the industry.

About Heuff

Heuff, a Dutch company founded in 1982 is in the centre of the Netherlands and has extensive experience in true live sound and fixed install setups. Heuff's core business is exclusive distribution, supported by their service & rental division. Representing several respected brands in the pro audio market. Their network comprehensively covers the Benelux region. Heuff plans to expand their business into new areas, with Hi-end solutions, presale and post-sale service and one stop system integration being the main focus.

CommandFusion Automation Hardware is available in the Benelux region from Heuff
<http://www.heuff.nl/>
<http://shop.heuff.nl/>

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For more information on CommandFusion Automation/Control Hardware & Software:

<http://www.commandfusion.com>